

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

41R
8/27/03

First Named Applicant: Plow) Art Unit: 3671
Serial No.: 09/922,182))
Filed: August 2, 2001) Examiner: Mammen
For: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR STORING INTERNET ADVERTISEMENTS AT A USER COMPUTER) STL9-2000-0035-US1 August 14, 2003 750 B STREET, Suite 3120 San Diego, CA 92101)

RESPONSE TO OFFICE ACTION

Commissioner of Patents and Trademarks
Washington, DC 20231

Official

Dear Sir:

In response to the Office Action dated July 29, 2003, please amend the above-captioned patent application as follows:

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AUG 18 2003

GROUP 3600

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